STRATEGIC PRIORITIES

• Engage higher education institutions in undertaking necessary transformations to strategically position themselves in the dynamic higher education environment
• Increase proactive advocacy
• Drive effective solutions in higher education
• Strengthen the strategic leadership role of the CBO
• Lead higher education’s integration of analytics to achieve institutional strategic goals.

WHO THEY ARE

The National Association of College and University Business Officers (NACUBO), founded in 1962, is a nonprofit professional organization representing chief administrative and financial officers at more than 1,990 colleges and universities across the country. Last year, our member institutions in the United States had over 10.9 million full-time equivalent students and had more than a $459 billion impact on the economy. NACUBO convenes those influencing and advancing higher education, is a catalyst of unmatched knowledge, and is a leading advocate for colleges and universities.

WHAT THEY DO

Lead higher education’s integration of analytics to achieve institutional strategic goals. Success indicators:

• NACUBO, in collaboration with key association and business partners, has disseminated a comprehensive body of knowledge, foundational concepts, and best practices methodologies for effective analytics in higher education.
• Institutions have increasingly adopted NACUBO’s frameworks and definitions to enhance the quality, reliability, and consistency of data and to improve comparability across higher education.
• Institutional leadership teams use NACUBO’s model organizational and governance structures to improve data management and analytics operations and to foster a culture in which they are trusted resources in the institutional decision making process.

RESEARCH & RESOURCES

• Finance, Planning & Budget, Student Financial Services, Tax and Other Business Areas
• Research, Publications, Advocacy, Leadership Initiatives, Membership
• www.nacubo.org
• https://www.nacubo.org/who-we-are/strategic-blueprint
• https://www.businessofficermagazine.org/